



As a working student in Team Brand Management, you will support the team in creating high-quality content for Chrono24, the largest marketplace for luxury watches. You will be responsible for both the online magazine and social media at Chrono24. As a working student, you can support us for up to 20 hours per week.

WERKSTUDENT CONTENT MARKETING (ALL GENDERS)

Location: **Karlsruhe** Type of Job: **Student intern** Entry Date: **immediately**

[APPLY NOW](#)

What you can expect

Online Magazine

- You are responsible for uploading articles for the online magazine.
- You think of interesting ways to spread magazine articles on social media.
- You support the colleagues in other tasks related to the online magazine and our strategic goals.
- You perform topic related research and image research

Social Media

- You manage our social media platforms and are responsible for publishing content.
- You interact with the audience and

What sets you apart

- You are enrolled as a student at a university or college in a relevant field of study such as Marketing, Communication, Journalism, or a similar area.
- Interest in Content Marketing and digital storytelling.
- Ideally, you have basic knowledge of graphic design and editing, as well as analysis/tracking of social media platforms.
- Strong written and verbal communication skills in German and English.
- Knowing Watches or being interested in them is a plus.

thereby promote community
engagement and growth on social media

- Basic graphic design and editing knowledge
- Basic analytics and tracking knowledge for social media platforms
- Basic watch industry knowledge and audience research

What we offer



Corporate
benefits



Development
opportunities



Gaming zone



In-house
massage



Team events



Free lunch



Transportation
benefit



Working from
abroad
20 days/year

Diversity at Chrono24: We believe there's strength in diversity.

Diversity is at the core of our business culture. We firmly believe that diversity leads to a culture of tolerance and understanding. Each individual's unique experiences enrich our team and contribute to our success, which is why we never ask you to be anything but yourself.

You are YOU, and that's how it should be.

Your application will be handled by

Marie Gölz

+49 721 35055035

[APPLY NOW](#)



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