



As Director Brand, you are responsible for our brand strategy, creative, content & social, and PR teams at Chrono24, the world's leading marketplace for luxury watches. Drawing on your outstanding expertise, you work with your team to develop and successfully implement suitable measures to achieve our company goals.

## DIRECTOR BRAND (ALL GENDERS)

Location: **Karlsruhe** Type of Job: **Full-time employee** Entry Date: **immediately**

[APPLY NOW](#)

### What you can expect

- You represent the brand's interests within our group of companies to ensure market requirements are met.
- You define and communicate the company's position and our brand values and messages to internal and external stakeholders.
- You develop a comprehensive PR strategy, thereby taking Chrono24's reputation and brand image to the next level.
- You have a flair for creative solutions and support your team to implement them.
- You support your team with the definition of new, creative strategies to ensure brand growth in a highly competitive market.

### What sets you apart

- You are a naturally creative and lateral thinker with a passion for creating and bringing brands to life and finding the true purpose behind any product or service.
- You have experience across mainstream advertising, strategic partnerships, events, direct marketing, publicity, social and digital media.
- A genuine love and appreciation.
- You are comfortable taking on responsibility and motivated to make decisions and set the course.
- You demonstrate a modern leadership style centered on trust, openness, and empathy.
- You have experience working in and

- You work closely with cross-functional teams to incorporate the brand in all facets of the company's operations, including customer service, employee training, and product development.

know your way around the watch industry.

## What we offer



An agile work environment



Development opportunities



Flexible working hours



Great work-life balance



In-house massage



Extra family leave and childcare allowance



Free lunch



Transportation benefit

## Diversity at Chrono24: We believe there's strength in diversity.

Diversity is at the core of our business culture. We firmly believe that diversity leads to a culture of tolerance and understanding. Each individual's unique experiences enrich our team and contribute to our success, which is why we never ask you to be anything but yourself.

You are YOU, and that's how it should be.

Your application will be handled by

**Marie Gölz**

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[APPLY NOW](#)



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